

ONEPLUS ASPHALT CUP OFFICIAL COMPETITION RULES

1. NO ENTRY FEE. NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN.

2. GENERAL INFORMATION: The OnePlus Asphalt Cup ("Competition") begins at 5:30AM GMT on June 13, 2018 and ends at 5:30AM GMT on July 8, 2018 (the "Competition Period"). VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

3. SPONSOR: The Competition is Sponsored by Gameloft Software Private Limited and Da Sheng International Trade Co. Limited (OnePlus) ("Sponsor"). Sponsor will conduct the Competition substantially as described in these Official Rules. All copyrights and trademarks are the property of their respective owners.

4. ELIGIBILITY: The Competition is open only to natural persons residing in India who (i) are at least 13 years of age or older (at the time of entry) (and, if the entrant is a minor in his/her state of residence, who enter with the permission of a parent or guardian), and (ii) are eligible to enter the Competition as set forth in these Official Rules. Residents of the rest of the world not eligible to enter the Competition. Employees of the Sponsor and their respective parent companies; affiliates; subsidiaries; advertising, promotion, fulfillment or other coordinating agencies; individuals providing services to the Sponsor through an outsourcer or temporary employment agency during the Competition Period; and their respective immediate family members and persons living in their same household are not eligible to participate in the Competition. The Competition is subject to all applicable federal, state, and local laws and regulations. By participating in the Competition, entrants agree fully and unconditionally to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Competition. Eligibility to win a prize is contingent upon complying with and fulfilling all requirements set forth herein.

5. HOW TO ENTER:

To enter the competition, you need to download the mobile video game Asphalt 8: Airborne (the "Game") from Google Play Store or IOS Store, which is free to download

Tap on the "events" tab in the Game then click on the "OnePlus Asphalt Cup" event. You will then have to select the cars specified below for each Time Limited event and launch the race.

The Competition will be divided in four (4) Time Limited Event in the Game. The Competition will take place as follows:

A) From June 13, 2018 5:30AM GMT to June 17, 2018 5:30AM GMT;

The TLE will run on the Monaco map on the game with the Lycan Hyper Sport car.

B) From June 20, 2018 5:30AM GMT to June 24, 2018 5:30AM GMT;

The TLE will run on the San Diego map on the game with the SSC Aero Unlimited car.

C) From June 27, 2018 5:30AM GMT to July 1, 2018 5:30AM GMT;

The TLE will run on the Barcelona map on the game with the McLaren P1 car.

D) From July 4, 2018 5:30AM GMT to July 8, 2018 5:30AM GMT.

The TLE will run on the Nevada map on the game with the HTT Plethore car.

Each car will be unlocked for all participants to the Competition the duration their respective Time Limited Event only.

There is no limit on how many times you race during each Time Limited event so that you can improve your rankings on the leaderboard.

Releasees (as defined in Section 11, below) are not responsible for any hardware or software malfunctions, or any lost, late, stolen, intercepted, damaged, incomplete, invalid, un-intelligible, garbled, delayed or misdirected participations.

All determinations of eligibility shall be final and binding. For the avoidance of doubt, Gameloft may not provide entrant with confirmation of Competition entry.

6. COMPETITION WINNER DETERMINATION: The Competition winners will be determined as follows.

During each of the four (4) TLEs of the competition, the participants accumulate ranking points distributed as below:

- 1st Place: One hundred (100) points;
- 2nd Place: Seventy-five (75) points;
- 3rd Place: Fifty (50) points;
- 4th Place: Forty (40) points;
- 5th Place: Thirty (30) points;
- 6th Place: Twenty (20) points;
- 7th Place: Fifteen (15) points;
- From 8th to 10th Place: Ten (10) points;
- From 11th to 20th Place: Seven (7) points;
- From 21st to 30th Place: Five (5) points.

At the each of each Time Limited Event, five (5) winners will be determined according to their points accumulated for that Time Limited Event, regardless of the platforms (Android or iOS).

Then, at the end of the Competition itself, three (3) will be determined according to the best accumulated points across all four (4) Time Limited Events (Android or iOS).

In the event several players, eligible for winning, have equal scores, then the winners will be selected by Sponsor at its own discretion among such players.

7. NOTIFICATION: Sponsor will make up to two (2) attempts over the 48-hour period following the each winner's selection to contact the potential winner via private message on the applicable social media platform through which entry was made. If the potential winner cannot be reached during the 48-hour period in which he/she is contacted such potential winner will be disqualified and an alternate winner will be selected using the same winning criteria described above from among the remaining applicable eligible entries received. The return of a potential winner's notification, prize information, or the prize as undeliverable or rejection of the prize by the potential winner will result in disqualification of the potential winner and an alternate potential winner may be selected pursuant to the winning criteria. Sponsor reserves the right to modify the notification procedures in connection with the selection of any alternate potential winners, if any. In the event of a dispute about the identity of an entrant, each entry will be declared made by the authorized account holder of the email address associated with the potential winner's entry. The authorized account holder is defined as the natural person who is assigned to an email address by an Internet Service Provider, online access provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. With respect to each winning entry, the winner may be required to provide proof that the winner is the authorized account holder of the email address associated with the winning entry and is otherwise eligible to enter the Competition.

8. PRIZES:

A) At the end of each of the four (4) Time Limited Event, five (5) winners will each be awarded with one (1) OnePlus Bluetooth earphones each with an approximate retail value of four thousand Indian rupees (4,000 INR) each.

B) At the end of the Competition, three (3) Grand Prize winners will be awarded prizes as follow:

- One (1) First Grand Prize winner will be awarded:
 - Five hundred thousand Indian rupees (500,000 INR);
 - One (1) OnePlus 6 mobile phone with an approximate retail value of Thirty four thousand and nine hundred ninety nine Indian rupees (34,999 INR);
 - One (1) OnePlus Bluetooth earphones with an approximate retail value of four thousand Indian rupees (4,000 INR).

The total approximate retail value of the First Grand Prize is five hundred and thirty eight thousand and nine hundred ninety nine Indian rupees (538,999 INR).

- One (1) Second Grand Prize winner will be awarded:
 - Three hundred thousand Indian rupees (300,000 INR);
 - One (1) OnePlus 6 mobile phone with an approximate retail value of Thirty four thousand and nine hundred ninety nine Indian rupees (34,999 INR);
 - One (1) OnePlus Bluetooth earphones with an approximate retail value of four thousand Indian rupees (4,000 INR).

The total approximate retail value of the Second Grand Prize is three hundred and thirty eight thousand and nine hundred ninety nine Indian rupees (338,999 INR).

- One (1) Third Prize Grand Prize winner will be awarded:
 - One hundred thousand Indian rupees (100,000 INR);
 - One (1) OnePlus 6 mobile phone with an approximate retail value of Thirty four thousand and nine hundred ninety nine Indian rupees (34,999 INR);
 - One (1) OnePlus Bluetooth earphones with an approximate retail value of four thousand Indian rupees (4,000 INR).

The total approximate retail value of the First Grand Prize is one hundred and thirty eight thousand and nine hundred ninety nine Indian rupees (138,999 INR).

C) In addition to the above, the following prize will be awarded at the end of all four (4) Time Limited Events:

- Top 1 Leaderboard position: Fifteen thousand (15,000) credits (in-game currency) each. The Total approximate retail value is one hundred and ninety nine Indian rupees (199 INR);
- Top 3 Leaderboard positions:
 - One million (1,000,000) credits (in-game currency) each. The Total approximate retail value is thirty nine thousand and seven hundred and fifty Indian rupees (39,750 INR);
 - One (1) Booster Performance each. The Total approximate retail value is one hundred and twenty Indian Rupees (120 INR).
- Top 10 Leaderboard positions: Five hundred (500) tokens (in-game currency) each. The Total approximate retail value is four thousand Indian rupees (4,000 INR);

- Top 3000 Leaderboard positions: five (5) Advanced Tech Boxes (in-game items) each. The Total approximate retail value is six million and three hundred thousand Indian rupees (6,300,000 INR);
- Top 5000 Leaderboard positions: five (5) Booster Nitro (in-game items) each. The Total approximate retail value is one million Indian rupees (1,000,000 INR);
- Top 7000 Leaderboard positions: four (4) Middle Tech Boxes each. The Total approximate retail value is six million and three hundred thousand Indian rupees (6,300,000 INR);
- For all participants finishing the Time Limited Event: twenty five (25) tokens (in-game currency) for each, with approximate retail value of twenty Indian (20 INR) rupees per twenty five (25) tokens.

No transfer, or cash or other substitution of prizes allowed except that the Sponsor reserves the right, in its sole and absolute discretion, to substitute a prize or prize component of comparable or greater value. Allow 8 weeks for delivery of prize. The Sponsor will not replace any lost or stolen prizes once in winner's possession.

9. **PRIZE CONDITIONS:** Except where prohibited by law, a potential prize winner (or the winner's parent or legal guardian if the winner is a minor in his/her state of residence) may be required to execute an Affidavit of Eligibility, a Liability Release and a Publicity Release, ("Affidavit/Release"). Potential prize winners may also be required by provide Sponsor with their player name, Real ID, User ID, friend codes, and/or the platform they use in order to claim his/her prize. Such documents must be signed and returned by the date and/or time indicated within such documents. If the documents are not signed and returned within that time, or if an entrant is found to be ineligible, or if an entrant does not comply with these Official Rules, each as determined by Sponsor in Sponsor's sole discretion, then the potential winner will be disqualified and an alternate potential winner will be selected based on the winning criteria. Entrant waives the right to assert as a cost of winning a prize any and all costs of verification and redemption to redeem said prize and any liability which might arise from redeeming or seeking to redeem said prize. Sponsor is not responsible for fraudulent calls or emails made to entrants not by Sponsor. All entries are subject to verification prior to awarding of prizes. Eligibility, age, and claims made by prize winners also are subject to verification prior to awarding of prizes.

10. **TAXES:** All federal, state, provincial, and local taxes and other tax liabilities (including income taxes), if any, and other incidental costs or expenses not identified in these rules are the sole responsibilities of the winners. Winner will be issued an IRS 1099 Form for the fair market value of the prize.

11. **RELEASE:** By participating in the Competition, entrants agree to release, indemnify, defend and hold Sponsor, and its parents, affiliates, subsidiaries, directors, officers, employees, and agents, including advertising and promotion agencies, and assigns, and any other organizations/entities related to the Competition as well as HTT Technologies, McLaren, W Motors and Shelby Super Cars (collectively, "Releasees") harmless from any and all claims, injuries, damages, expenses, or losses to person or property and/or liabilities of any nature that in any way arise from participation in the Competition or acceptance or use of a prize or parts thereof, including without limitation (i) any condition caused by events beyond Releasees' control that may cause the Competition to be disrupted or corrupted; (ii) any injuries, losses, or damages (compensatory, direct, incidental, consequential, or otherwise) of any kind arising in connection with or as a result of any prize, or acceptance, possession, or use of any prize, or from participation in the Competition; and (iii) any printing or typographical errors in any materials associated with the Competition.

12. **LIMITATION OF LIABILITY:** The Releasees are not responsible for (i) late, lost, delayed, damaged, incomplete, illegible, misdirected or undeliverable entries, responses, or other correspondence, whether through the platform, by e-mail or postal mail or otherwise; (ii) theft, destruction, unauthorized access to or alterations of entry materials; or (iii) phone, electrical, network, computer, hardware, software program, or transmission malfunctions, failures or difficulties. Prizes are awarded "as is, where is," without warranty of any kind, express or implied, including without limitation any warranty of merchantability or suitability for a particular purpose. Except where prohibited, by participating in the Competition and submitting an entry, each entrant agrees that: (i) any and all disputes, claims and

causes of action arising out of or in connection with the prize awarded, determination of a winner, or any other matter relating to the Competition that cannot be resolved between such entrant and any Releasees shall be resolved individually, without resort to any form of class action; and (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Competition, but in no event attorneys' fees. Notwithstanding anything to the contrary herein, in no event shall any entrant seek or be entitled to rescission, injunctive or other equitable relief or to enjoin or restrain the production, distribution, exhibition, operation or other exploitation of Gameloft's platform, the Competition, any website, content, advertising or other materials used, displayed or issued in connection with the Competition, or any submission or entry, and such entrant's rights and remedies in any such event shall be strictly limited to the right to recover money damages, if any, in an action at law. IN NO EVENT WILL ANY OF THE RELEASEES BE LIABLE FOR ANY DIRECT, SPECIAL, INCIDENTAL, EXEMPLARY, PUNITIVE OR CONSEQUENTIAL DAMAGES (INCLUDING LOSS OF USE, DATA, BUSINESS OR PROFITS) ARISING OUT OF OR IN CONNECTION WITH PARTICIPATION IN THE COMPETITION, WHETHER SUCH LIABILITY ARISES FROM ANY CLAIM BASED UPON CONTRACT, WARRANTY, TORT (INCLUDING NEGLIGENCE), STRICT LIABILITY OR OTHERWISE, AND WHETHER OR NOT SUCH PARTY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH LOSS OR DAMAGE. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE LIMITATION OR EXCLUSION MAY NOT APPLY TO ALL ENTRANTS.

13. PUBLICITY RELEASE: Except where prohibited, an entrant's participation in the Competition constitutes consent to the perpetual, worldwide, royalty-free use of his/her name, photo, and/or likeness, biographical information, entry, and statements attributed to him/her by any Releasee for advertising and promotional purposes, including without limitation, inclusion on Sponsor's platform, in its e-mail blasts and any other media chosen by Sponsor without compensation or additional compensation.

14. GENERAL CONDITIONS: This Promotion is not sponsored, endorsed, administered by, or associated with HTT Technologies, McLaren, W Motors and Shelby Super Cars. By participating in the Competition, each entrant acknowledges that he/she has read these Official Rules and agrees to be bound by them and by the decisions of Sponsor, which are final and binding on all matters pertaining to the Competition. Non-compliance with these Official Rules may result in disqualification and all associated entries will be void. Sponsor reserves the right, in its sole discretion and without liability to the entrant, to cancel, modify or suspend the Competition in whole or in part, in the event of fraud, technical or other difficulties or if the integrity of the Competition is compromised. Sponsor reserves the right to disqualify any entrant or winner, as determined by Sponsor, in its sole discretion and without liability to the entrant or winner. The Competition is subject to these Official Rules and all applicable federal, state, provincial, and local laws and regulations. The Competition is void where prohibited or restricted by law. All disputes, issues and/or questions concerning the Competition, including the rights and obligations of the entrant and Gameloft in connection with the Competition, or the construction, validity, interpretation and enforceability of these Official Rules shall be governed by, and construed in accordance with, the laws of the State of California without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of California. Any legal actions, suits or proceedings related to the Competition (whether for breach of contract, tortious conduct or otherwise) will be brought exclusively in the state or federal courts located in Los Angeles County, California, and each entrant accepts and submits to the personal jurisdiction of such courts with respect to any legal actions, suits or proceedings arising out of or related to the Competition. Sponsor may substitute prizes of equivalent value, amend the rules, or discontinue the Competition at any time for any reason. Sponsor disclaims any responsibility to notify entrants of any aspect related to the conduct of the Competition.

15. PRIVACY AND PERSONAL INFORMATION: Sponsor may collect personal data about entrants online and use such data in accordance with Sponsor's privacy policies at <http://www.gameloft.com/privacy-notice> ("Privacy Policies") and as set forth in these Official Rules. Please review these Official Rules and the Privacy Policies carefully. By participating in the Competition, entrants hereby agree to such collection and use of their personal information by Sponsor, either collectively or individually, and acknowledge that they have read and accepted these Official Rules and the Privacy Policies.

16. **FORCE MAJEURE:** Without limiting any other provision in these Official Rules, in the event that any of the entrant's activities, Competition's activities or the Releasees' operations or activities are affected, as determined by Gameloft, in their sole discretion, including, without limitation, by reason of any acts of God, any action, regulation, order or request by any governmental or quasi-governmental entity (whether or not the action, regulations, order or request proves to be invalid), equipment failure, threatened terrorist acts, terrorist acts, air raid, blackout, act of public enemy, earthquake, war (declared or undeclared), fire, flood, epidemic or public health crisis (e.g. SARS), explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal) labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, or any law, rule, regulation, order or other action adopted or taken by any governmental, federal, state or local government authority, or any other cause, whether or not specifically mentioned above, subject to any governmental approval that may be required, Gameloft shall have the right to modify, suspend, or terminate the Competition, and no Releasees shall be responsible or liable to any entrant or prize winner or any person claiming through such entrant or prize winner for failure to supply the prize or any part thereof. Gameloft is not responsible for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in entrant's e-mail account to receive e-mail messages.

17. **MISCELLANEOUS:** The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to (or decision not to) enforce any provision in these Official Rules shall not constitute a waiver of that or any other provision. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Competition-related materials and these Official Rules, these Official Rules shall prevail, govern, and control and the discrepancy will be resolved in Sponsor's sole and absolute discretion.

18. **WINNER'S LIST:** For the name of the official prize winners, available after the conclusion of the Competition, or a copy of these Official Rules, send a self-addressed, stamped envelope to "OnePlus Asphalt Cup Competition" - WINNERS LIST <OR> OFFICIAL RULES (PLEASE SPECIFY WHICH), Gameloft Software Private Limited, Unit No 706, DLF South Court, Saket, New Delhi- 110017.

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